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Joe Fried is considered by many to be the preeminent truck accident attorney in the country. His office is in Atlanta, Georgia, but he has handled cases in over 40 states recovering more than \$1 billion for his clients. He is the Co-Founder of the Academy of Truck Accident Attorneys, former Chair of the American Association of Justice Truck Litigation Group, former President of the National Trial Lawyers Trucking Trial Lawyers and founding Chair of the National Board of Truck Accident Lawyers. He is among the first lawyers to be Board Certified by the National Board of Trial Advocacy in Truck Accident Law and sits on the NBTA Board. In addition to his expertise in trucking, Joe is a former police officer with advanced training in crash investigation and reconstruction, human factors, psychodrama, storytelling and neurolinguistic programming. He is widely known for his creative and unique approaches to preparing and presenting cases and for his ability to craft and present the compelling human story in each of his cases. Joe handles a small number of catastrophic truck crash cases at a time so he can focus his resources on achieving the best possible results for his clients. He spends the rest of his time working as a trucking safety advocate, author and educator. Joe has authored books, DVDs and articles on trucking and litigation best practices, and has Joe given over 1000 presentations on these subjects to lawyers, judges, and trucking industry stakeholders.

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